

# Jatindra-Rajendra Mahavidyalaya

ESTD--1986



**NAAC ACCREDITED INSTITUTION**

P.O.--Amtala ♦ Dist.--Murshidabad ♦ Pin Code-742121

Ref. No. - Institutional Distinctiveness 2022-23

Date.....

Higher educational institutions are assigned with the dual responsibilities of intellectual and financial orientation of the students for the greater national interest. Our mission as a college is to achieve the ideal blend of these two purposes. Business startups represent the glorious horizon that today's students must explore with enthusiasm and interest.

We believe in the noble idea that business brings economic emancipation to the nation. To sensitize our students in business startup, we have taken a unique step. We have formed a special committee named the 'JRM Students' Start-up Mentoring Committee' with local successful business entrepreneurs, along with the PNB Amtala branch manager, headed by Smt. Geetali Bera, the honorable T.I.C.

The committee has been organizing workshops and seminars at the college with full integrity to cater to the students' new business ideas and offer them active cooperation during apprenticeship.

The committee members are enlightening the business enthusiasts about how to overcome entrepreneurial challenges

*Geetali Bera*  
Teacher-in-Charge 22.06.2023  
Jatindra-Rajendra Mahavidyalaya  
P.O. Amtala, Dist. Murshidabad